

# TrueNCOA.csv - TrueNCOA Report

Potential Direct Mail Cost Savings

\$599.72

## Details

Records Processed	9,986 (99.85%)
18 - Month NCOA Moves	426 (4.27%)
48 - Month NCOA Moves	120 (1.20%)
Moves with no Forwarding Address	13 (0.13%)
Total NCOA Moves	559 (5.60%)
Percentage of Moves	6.00%
Vacant Flag	139 (1.39%)
DPV Updated/Address Corrected Records	7,332 (73.42%)
DPV Deliverable Records	8,704 (87.16%)
DPV Non-Deliverable Records	885 (8.86%)
LACS Updated (Rural Address converted to Street Address)	70 (0.70%)
Residential Delivery Indicator	8,294 (83.06%)
Addresses matched to the USPS Database	9,589 (96.02%)
Invalid Addresses	387 (3.88%)
Expired Addresses	7 (0.07%)

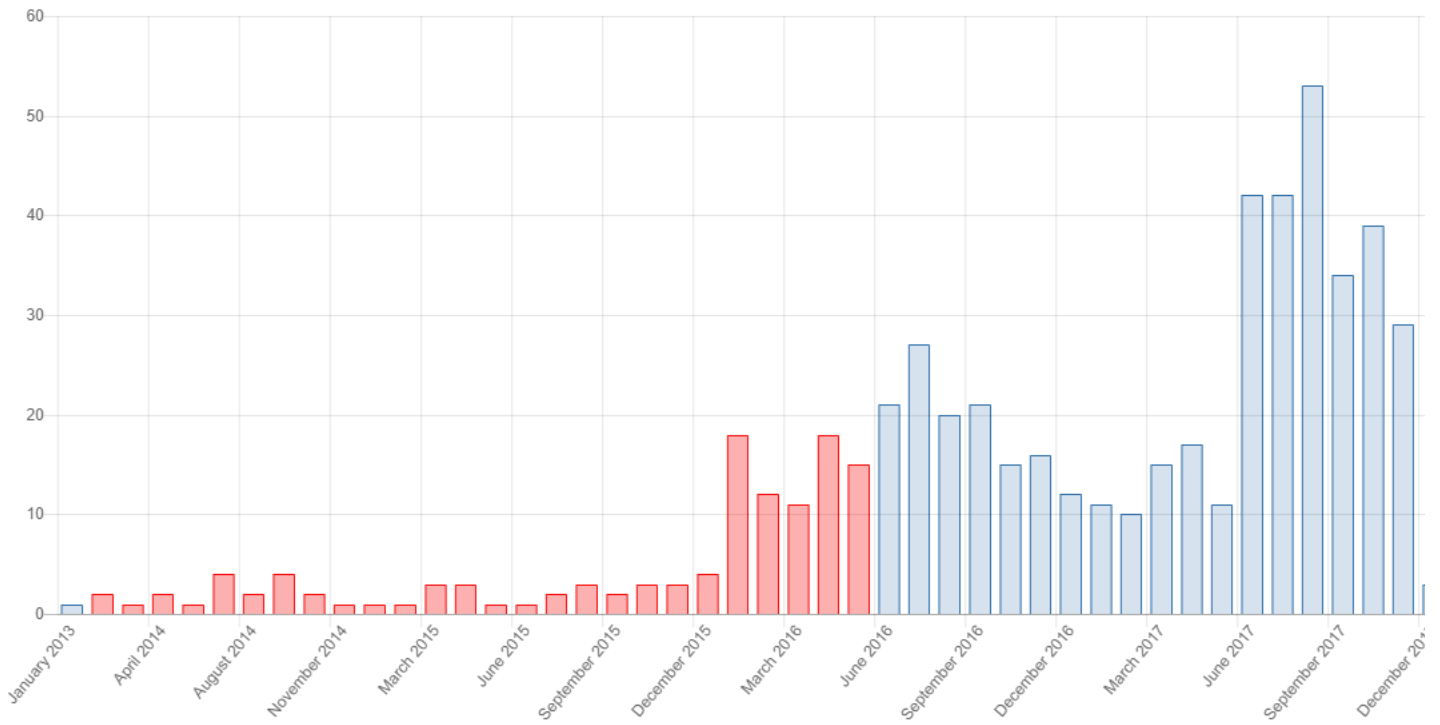
## Move Types

Business Move (B)	4 (0.72%)
Family Move (F)	145 (25.94%)
Individual Move (I)	410 (73.35%)

## Address Types

General Delivery Address	5 (0.05%)
High Rise Address	1,333 (13.35%)
PO Box Address	401 (4.02%)
Rural Route Address	4 (0.04%)
Single Family Address	7,769 (77.80%)
Unknown	328 (3.28%)

## Moves By Date



## Moves By State

